

Chuk Moran, PhD

I am good at lots of things.

Work

UX Researcher / Designer, EVERFI Jan '17 - Present

Researched and designed new platform to support online education in four very different verticals
Product management: find & fight fires, get shared understanding, demos, requirement collection
Research: structured interviews, data science on usage (Python, Tableau), usability testing
Design: workflows, system maps, IA, interaction design system, wireframing, presenting
Visuals: Pixel perfect designs for features, email templates (html), info viz (Tableau)
Writing: Micro-copy writing and writing system, technical writing for knowledge base

UX Design Consultant, The Grand Comic Database July '16 - Jan '17

Joined to help the IMDB of comics get a fresher look and improve weak workflows
Conducted user research around large scale survey
Created new visual design across complex data-driven website
Collaborated in HTML/CSS/JS implementation on legacy templating platform

Lead Designer, Unicorn Garden Sep '15 - July '16

Entrepreneurial B2C work from whiteboard to shipped product
Designed, automated workflows, printed cards, created packaging and shipping experience
Researched, sourced, curated, and cleaned data on 163 unicorn startup companies
Visual Design with GUI and command line tools for high quality collectible

Brand Development and Business Analysis Consultant Dec '14 - June '15

Consultant work at several businesses, fresh out of grad school
Financed \$9M of solar installations, business intelligence, financial modeling
Prepared style guide, executive presentations, stakeholder communication, white papers, blog writing
Clients included: Apparent, Bell Integrator, The Anthropocene Institute, CleverPet

Researcher & Instructor, UC San Diego Sep '06 - June '14

Social science research and teaching on media, software, and UX

Education

General Assembly – User Experience Design Immersive May '16

Usability research, UX design, and prototype development for client and classroom

UC San Diego – PhD in Software Studies, Department of Communication June '13

Dissertation on history of undo command, social use of digital technology

University of Chicago – BA in Gender Studies with Honors June '05

Skills

Design: Requirement gathering, system map plans, user flow development, IA, prototype iteration, visuals

Research: UX, market, policy, quantitative, qualitative (ethnographic, interview, etc.)

Data: Browser automation, scraping, cleaning, data management, statistical analysis

Tools

Design: Sketch, Invision, Axure, Adobe CS, Flinto, Final Cut Pro, HTML, CSS, Javascript, JQuery, Excel

Data: Python, JSON, SQL, Excel, Tableau, Excel (again)