

Chuk Moran

WORK EXPERIENCE

Principal Product Designer, Trustero

Feb '22 - Sep '23

Designed AI-focused compliance platform at startup exiting stealth mode
Led product design for AI-focused compliance platform from pre-launch through GA.
Developed design system, features, and new product-led sales motion.
Wore multiple other hats, including product management, UX research (usage, analytics), technical writer, blogger, and marketing design.

Lead Product Designer, Valimail

Mar '21 - Feb '22

Senior Product Designer, Valimail

Mar '20 - Mar '21

Researched and designed cybersecurity platform for self-serve growth
Design: workflows, system maps, design system, wireframing for new product from concept to 100s of daily active users
Product Management: discover, explore and champion viable, high-impact design changes
Research: data science on usage (SQL), direct observation (Fullstory), interviews
Writing: micro-copy writing and writing system, technical writing for knowledge base

Freelance Designer, Various employers

May '19 - Mar '20

Bloom: UI design for social media, focus on discussion threading and guest lists
MakersPlace: Developed taxonomy and metadata for NFT marketplace, prototype (Python), validate with users

Senior UX Researcher / Designer, EVERFI

Apr '18 - May '19

UX Researcher / Designer, EVERFI

Jan '17 - Apr '18

Researched and designed platform for online education in four verticals, \$50M subscriptions
Design: workflows, system maps, pixel perfect designs for features, html email templates, Tableau data visualization
Product Management: identify problems and spearhead response, demo, collect requirements and feedback
Research: structured interviews, usage data with Python and Tableau, usability testing

UX Designer, The Grand Comic Database

July '16 - Jan '17

Developed and analyzed large-scale user survey. Created new responsive design for site

Product Designer, Unicorn Garden

Sep '15 - July '16

B2C collectibles Kickstarter project from whiteboard to shipped product
Research: sourced, curated, and cleaned business intelligence profiles for 163 unicorn startups
Design: print design and package design for trading cards
Code: implemented my own designs in HTML/CSS and Python

EDUCATION

UC San Diego – PhD in Software Studies, Department of Communication

General Assembly – User Experience Design Immersive

University of Chicago – BA in Gender Studies with Honors

TOOLS

Design: Figma, Sketch, Invision, Axure, Adobe CC, Flinto, Final Cut Pro, HTML, CSS, Javascript, JQuery

UX Research: Fullstory, Hotjar, Mixpanel, SQL, Google Analytics

Data: Python, scraping, browser automation, SQL, Excel, JSON, Tableau